

## Top 100: hrvatske oglasne agencije

### Najveći prema ostvarenom prihodu u 2010.

RANG	NAZIV	PRIHOD 2010. (kn)	RANG	NAZIV	PRIHOD 2010. (kn)
1	UNEX MPG	379,525.877	51	LOGIC MARKETING	6,397.648
2	MCCANN ERICKSON	213,292.206	52	INTEGRALNI MARKETING I KOMUNIKACIJE	6,148.394
3	DIGITEL MEDIJSKI SERVISI	207,198.730	53	LUMINUS CREATIVE	5,983.580
4	OMNICOM MEDIA GRUPA *i**	131,074.410	54	T.F. MARKETING	5,771.871
5	PUBLICIS	113,538.793	55	INVENTA	5,477.042
6	OMD MEDIA*	98,399.033	56	MAKOL-MARKETING	5,464.522
7	AKTER PUBLIC	87,271.208	57	HAUSKA I PARTNER	5,456.257
8	MEDIA POLIS	86,686.280	58	POLARIS MEDIA	5,214.812
9	MEDIACOM CENTRAL EUROPE ZAGREB	79,403.240	59	SPOTSTUDIO	5,132.663
10	AKTER PUBLIC GRUPA	57,573.110	60	K&K PROMOCIJA	5,086.202
11	IMAGO REKLAMNA AGENCIJA	55,713.862	61	K.G.MEDIA	4,741.600
12	ADVANS	53,405.454	62	MADISON	4,585.249
13	UNEX GRUPA	49,846.810	63	OMEGA MEDIA	4,420.285
14	GRP MEDIA	47,083.130	64	A PRIORI, VL. DANIJELO KOLETIĆ	4,401.911
15	REAL	42,946.639	65	S R T	4,280.418
16	MEDIA MIX	41,371.820	66	ALBATROS MEDIA	4,163.269
17	PHD MEDIA*	40,193.838	67	KONTRAST	4,092.160
18	MPG	37,537.559	68	HTTPOOL	4,013.643
19	ICTINUS GRUPA	36,061.550	69	GRAYLING	3,855.409
20	DIGITEL&	34,449.574	70	KONEKT MARKETING	3,783.662
21	BRUKETA&ŽINIĆ	30,226.732	71	PRAGMA KOMUNIKACIJE	3,708.809
22	CLOSE UP	25,477.275	72	SKIN 29	3,245.731
23	DOTIČNI	23,536.927	73	MASSOL	2,991.287
24	BBDO ZAGREB*	22,453.535	74	MANJGURA	2,976.091
25	GIZMO PROMIDŽBA	20,323.290	75	BRIEFING MEDIJI	2,798.919
26	DIRECT MEDIA KOMUNIKACIJE	18,594.025	76	ETARGET	2,521.631
27	MANDIS	18,544.167	77	MEDIA POOL ZAGREB	2,475.099
28	ATLANTIC MEDIA	17,538.196	78	LIBOR	2,436.097
29	STUDIO MARKETING JWT	17,095.677	79	PRO AND	2,249.983
30	IMELDA MS	14,459.440	80	SPONA KOMUNIKACIJE	2,131.819
31	IMELDA MEDIA GRUPA ADRIA	13,797.061	81	MEDIJSKI PROSTOR	1,898.688
32	MILLENIUM PROMOCIJA	13,308.901	82	MERITOR MEDIA	1,895.740
33	VOX KOMUNIKACIJE	12,848.764	83	RATHANEA	1,866.035
34	ALBATROS	12,488.311	84	XP	1,691.248
35	ADLINK MEDIA CROATIA	12,065.349	85	PUBLICO	1,682.516
36	D.I.D.	11,213.810	86	ZONA ORIGINALNOG OGLAŠAVANJA	1,677.046
37	TBWA	10,646.462	87	TRIDVAJEDAN TRŽIŠNE KOMUNIKACIJE	1,676.326
38	GREY WORLDWIDE ZAGREB	10,574.952	88	MAKSIMA KOMUNIKACIJE	1,582.743
39	T-REX	10,362.330	89	BRANDCTOR	1,424.800
40	STATUS GRUPA	10,123.577	90	BOJE MEDIA	1,396.329
41	MEDIA PUBLICUM	9,749.742	91	JINGLE	1,323.614
42	LUMINUS STUDIO	9,730.786	92	PRIREDBA	1,282.531
43	DESIGNSYSTEM	9,618.925	93	INDIGO PLAVO	1,280.200
44	NOVELTI MILLENIUM	9,182.801	94	INTERAKTIVNI OGLASI	1,212.359
45	ALERT	8,604.418	95	PROJEKTIL	987.410
46	PLAN-ART	8,415.794	96	BRLOG	928.407
47	PROXIMITY ZAGREB*	8,029.195	97	LUMINUS	647.484
48	HIP MEDIA SERVIS	7,748.029	98	AGENCIJA OGLASNIK	498.480
49	MEDIA VAL	6,692.754	99	TENEO	252.855
50	RIBA RIBI GRIZE REP	6,452.099	100	DIZAJN LAB	241.360

Izvor: FINA

\* uvrštene na temelju podataka kompanija

\*\* društvo je u vlasništvu agencija BBDO Zagreb i TBWA Zagreb